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Advertising that is way above the line

Every big city has traffic jams and Joburg, unfortunately, is no exception. Being subjected to clutch-clenching muscle spasms, noxious fumes and endless intelligence-insulting radio advertisements is a painful experience that we can all relate to. Perhaps you have been in this predicament and noticed a little yellow plane flying above you, towing a banner... Welcome to the the realm of [Sky Messaging](#).

Facebook, Twitter and the like have taken communication from smoke signals and telegrams to the next technological level. Sky Messaging has trumped them all, communicating in a unique space where the sky is, quite literally, the limit. By presenting banners, messages and advertisements in the sky, Sky Messaging operates in a space that immediately attracts attention and demands a kind of visual respect.

The company operates in Cape Town, Pretoria and out of Joburg's very own [Rand Airport](#). Having taking off, the aeroplane tows the banners along and above all the major traffic routes and busy intersections, giving you- the unfortunate soul in the isolated hatchback somewhere near the Gillooly's Interchange- something to read in the rush hour.

In a city that is bombarded with adverts from all angles, at least here is an option that throws something a little more adventurous and meaningful into the mix.

[Contact them now](#) for more information, quotes and queries